

PATCHES

T R E N D S P O T B Y H A C O



PATCHES

A craze in the 1990s, patches remain a trend in the trims of clothing, bags, and footwear. Their combination with jeans and other fabrics is present from kidswear to punk, adding color and texture to the pieces.

In various creative formats such as cartoons and emojis, patches amuse the children's scenery. They may also accompany the gloss of sequins and strass to represent the brand in the form of logos, illustrations, and messages with differentiated backgrounds, threads, and finishes.

Patches are applied thermal adhesively, and, due to their practicality, became popularly known with the customization of jackets and accessories composing the most varied styles, bringing an alternative theme to personalizations.

Check out these and other references to inspire your collections!

Nicole Miller



Amiri



Vogue



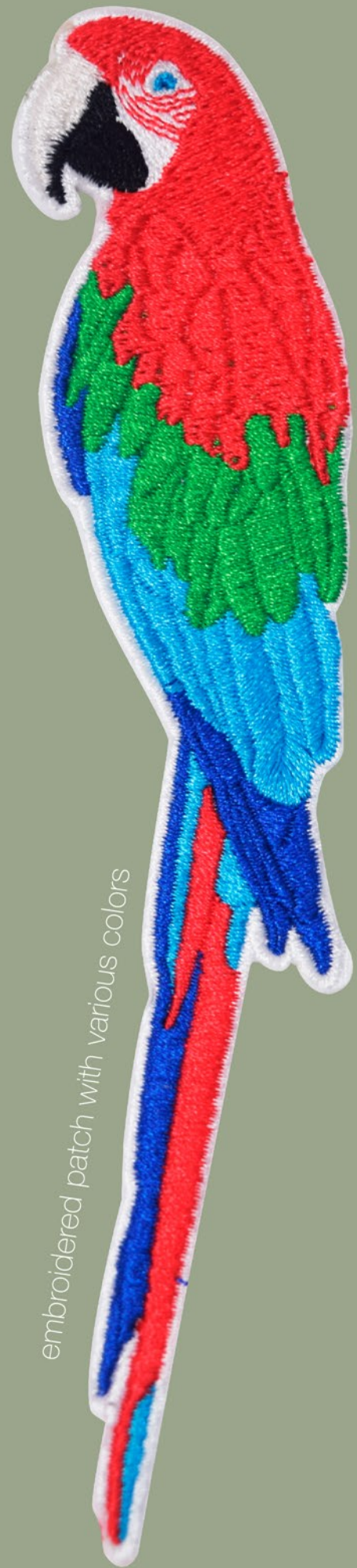
patch 100% embroidered



embroidered patch with glittery ground



Stefania



embroidered patch with various colors



Gucci



Palm Angels



patch with boucle yarn and embroidered edges

White Mountaineering



Zara



embroidered patch
with lurex yarns
and different shape



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