

A close-up photograph of a blue denim jacket. The jacket features several pockets and silver-toned buttons. It is modified with reflective safety stripes: two horizontal stripes on the chest and two on each sleeve. The stripes consist of a bright yellow outer band and a white reflective inner band. A semi-transparent black rectangular box is overlaid in the center of the image, containing the text 'REFLECTIVES' in large, multi-colored capital letters and 'TREND SPOT BY HACO' in smaller white capital letters below it.

REFLECTIVES

TREND SPOT BY HACO



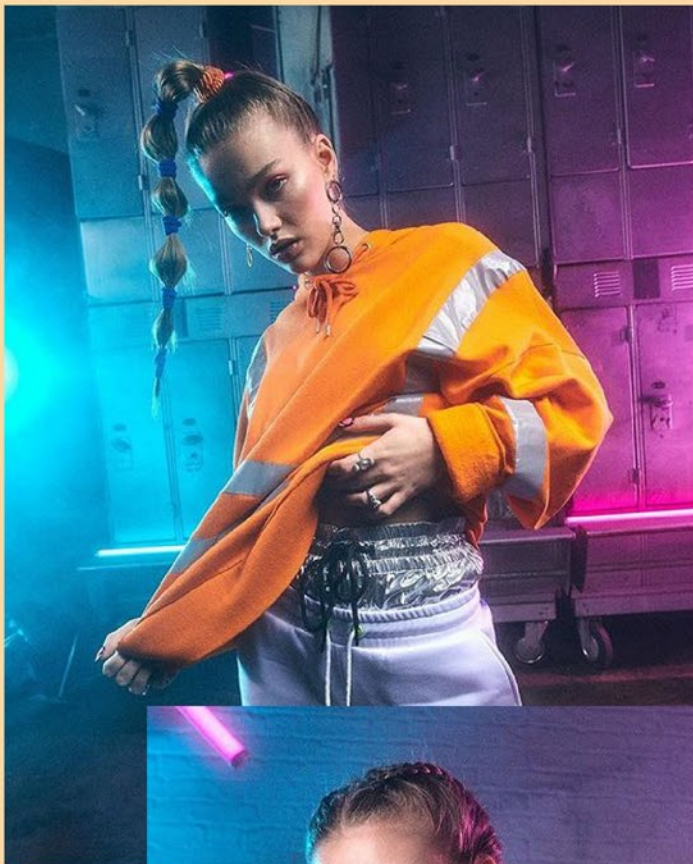
REFLECTIVES

From professional uniforms to the fashion world: the reflective ribbons no longer represent only a safety ornament for professionals in low-light environments, having become decorative props for pieces of clothing of leading brands in various segments such as sports, casual, and street.

With a reflexive material, the ribbons stand out in the dark when illuminated by a light beam, and may be applied, besides on professional uniforms, on jackets, pants, sweatshirts, t-shirts, accessories, and footwear, highlighting the piece.

In sports, the ribbons aid the security of those who usually bike or run at night, because they highlight the sports people when illuminated by vehicle headlights. In other segments, such as street and casual wear, the ribbons are much used in jeanswear, on pant sides or jacket sleeves.

Check out these and other references to inspire your creations!



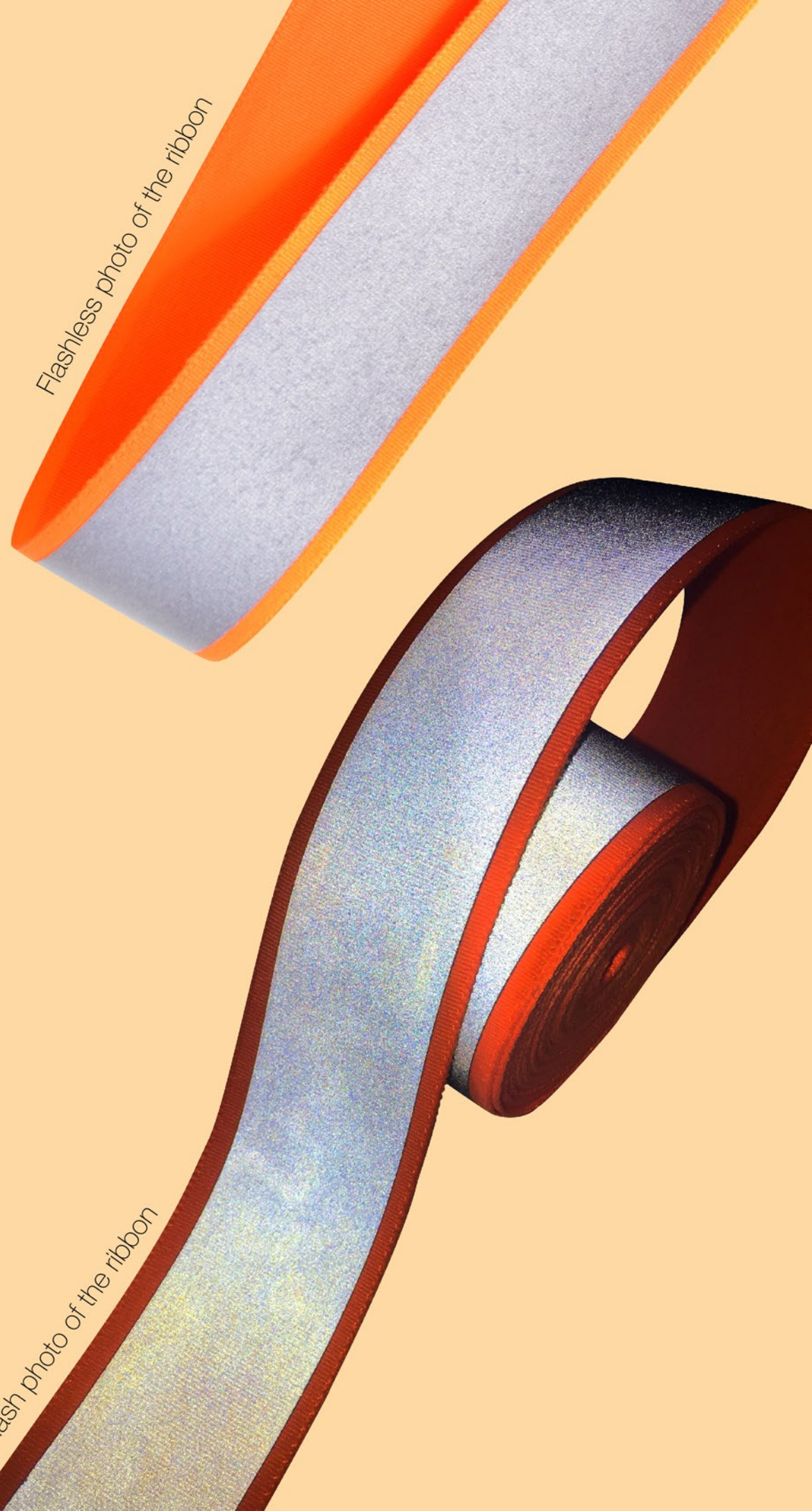
Collusion



Collusion



Collusion



Flashless photo of the ribbon

Flash photo of the ribbon



Dolls Kill



Macy's



ShopStyle



Flashless photo of the ribbon

Flash photo of the ribbon

Team Fuego



Stone Island



Forever 21

Flashless photo of the ribbon

Flash photo of the ribbon



Aviator Nation



MacCulloch



Off-White

Flashless photo of the ribbon

Flash photo of the ribbon



Collusion



WGSN



Wang Wei

Flash photo of the ribbon

Flashless photo of the ribbon





Italian Sport Design



Adidas



Murray



Tressed string with the reflective tape + acetate end tip

Adidas



Fila

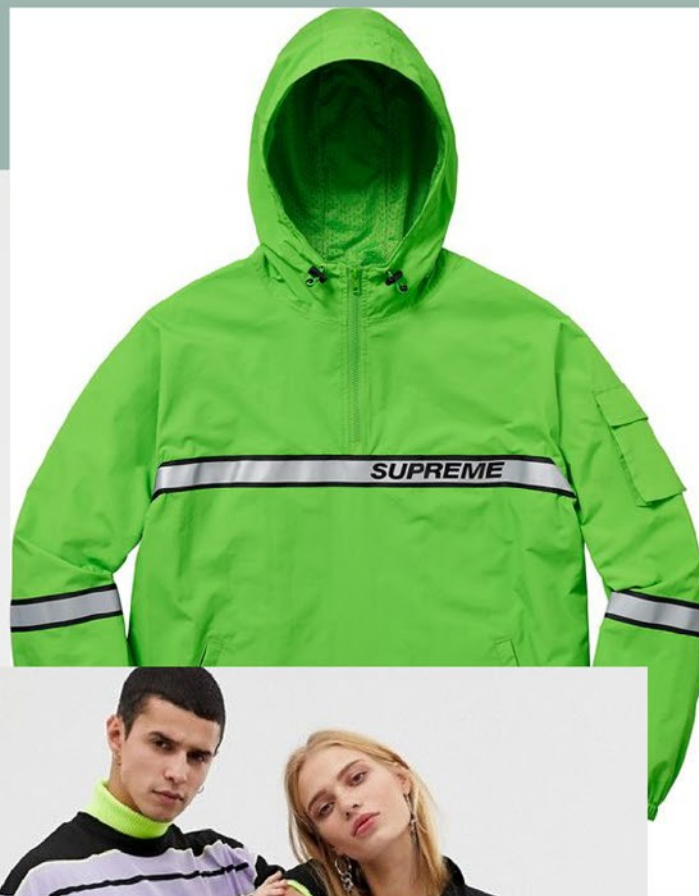


Adidas

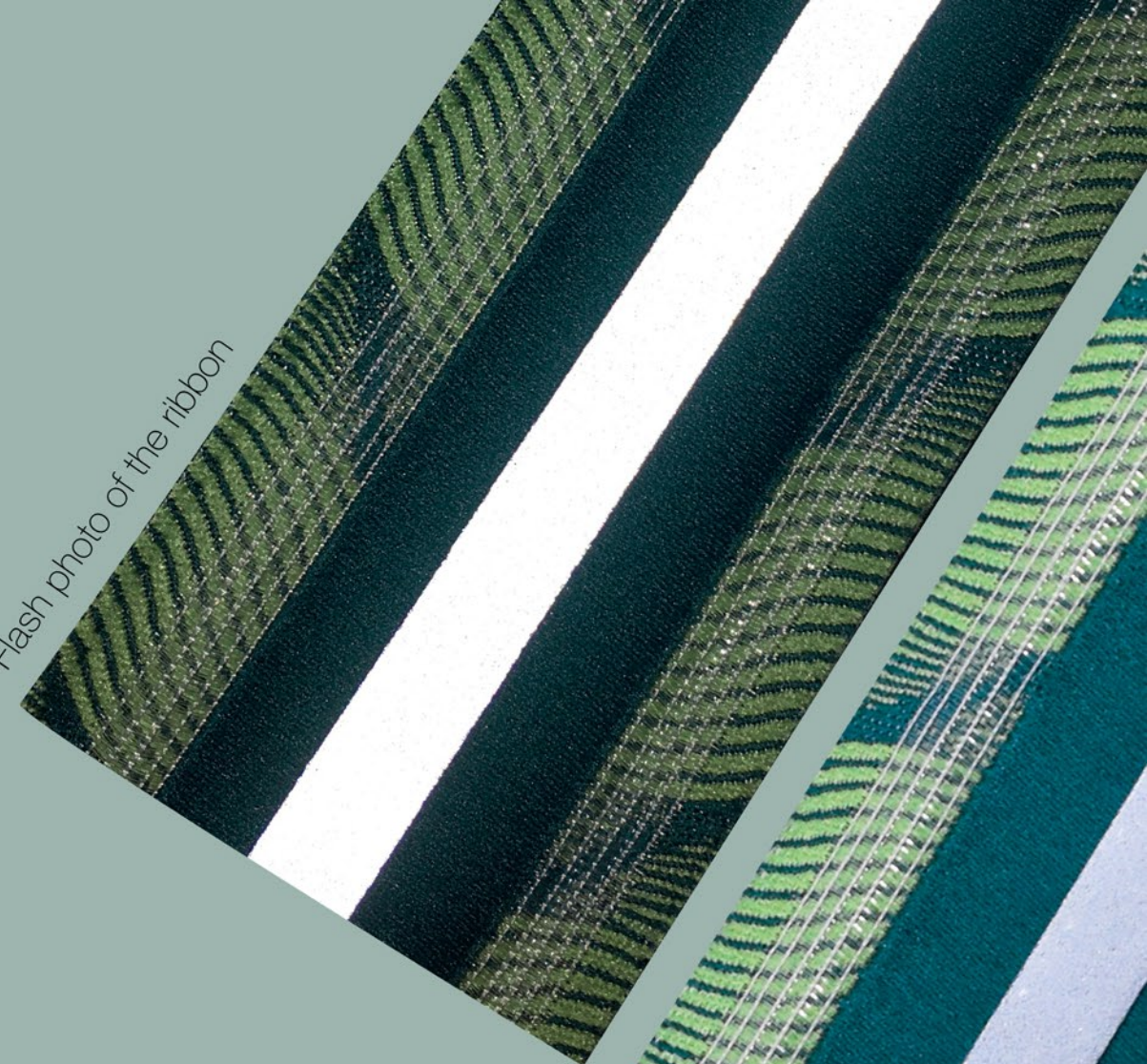


Tressed string with the reflective tape + metallic rubbery end tip

Supreme



Flash photo of the ribbon



Flashless photo of the ribbon



Calvin Klein



Collusion

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