

LACES FEVER

T R E N D S P O T B Y H A C O



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Just as patches, a trend that is here to stay and renews itself every season, laces applications invaded for good the catwalks and looks of fashionistas, dominating the scene and going viral.

In the format of side strips in sportive and casual denim pieces, they also show strongly in accessories, bootstraps, personalized belts, and decorative elements in shoes.

For some time we could already observe the incidence of this trend, that arrived along with the athleisure wave (migration of sports pieces into casual environments) and the logomania fever (where brand logos gained high prominence in garments, bringing a super cool look mixing the sportswear and vintage styles).

Without limitations for creativity, laces come in various materials, models, and colors such as neon (another super strong trend at the moment). Explore Haco's portfolio and be inspired by this selection of incredible references.

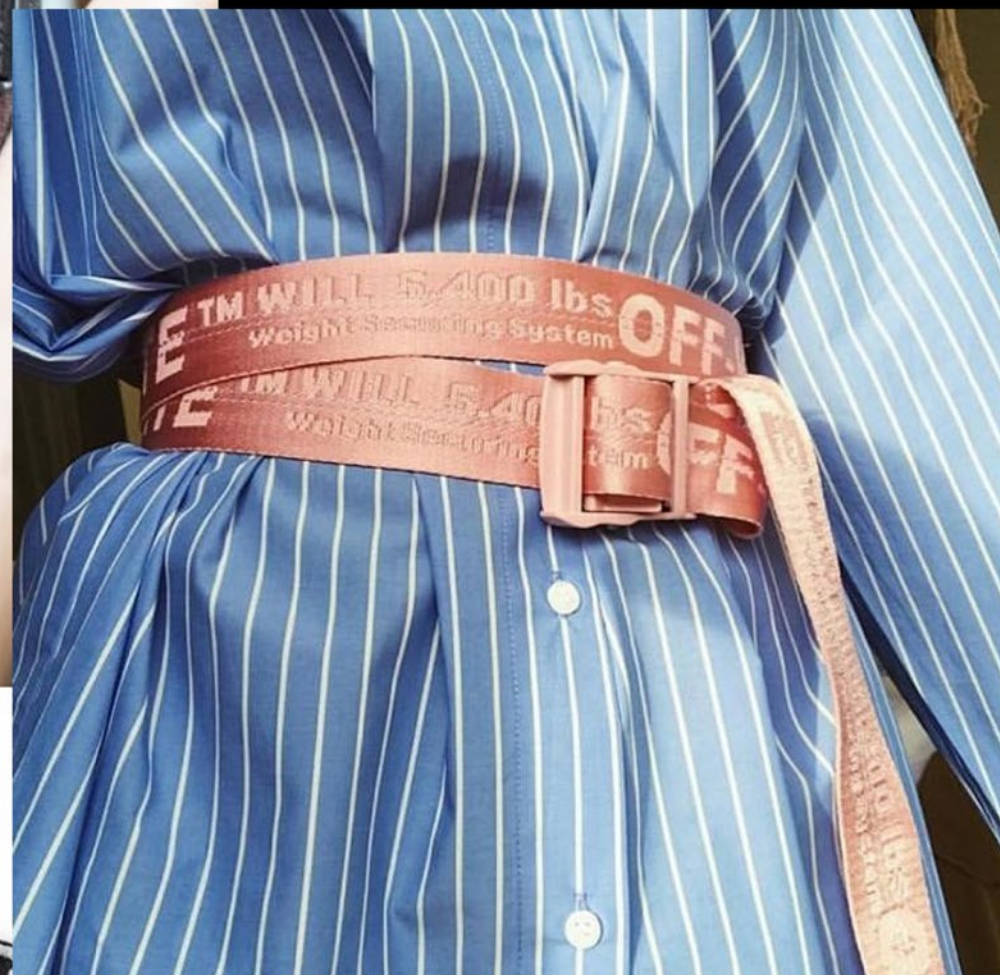
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