

# TOP5



EMBROIDERY | JANUARY/18

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# WAISTBAND COLCCI

The classic outer waistband label can be developed in a variety of ways, exploring different materials, techniques and finishes that, besides adding value to the piece, convey the brand's differential. This incredible product from Colcci is a clear example of that!

## TECHNICAL SPECIFICATIONS

### Measures:

60mm x 57mm

### Quality:

11 Damask

### Finishes:

5 Starching – 50%, 137 Embroidery,  
155 Heat Sealed Backing – Film,  
Laser and Manual Cut



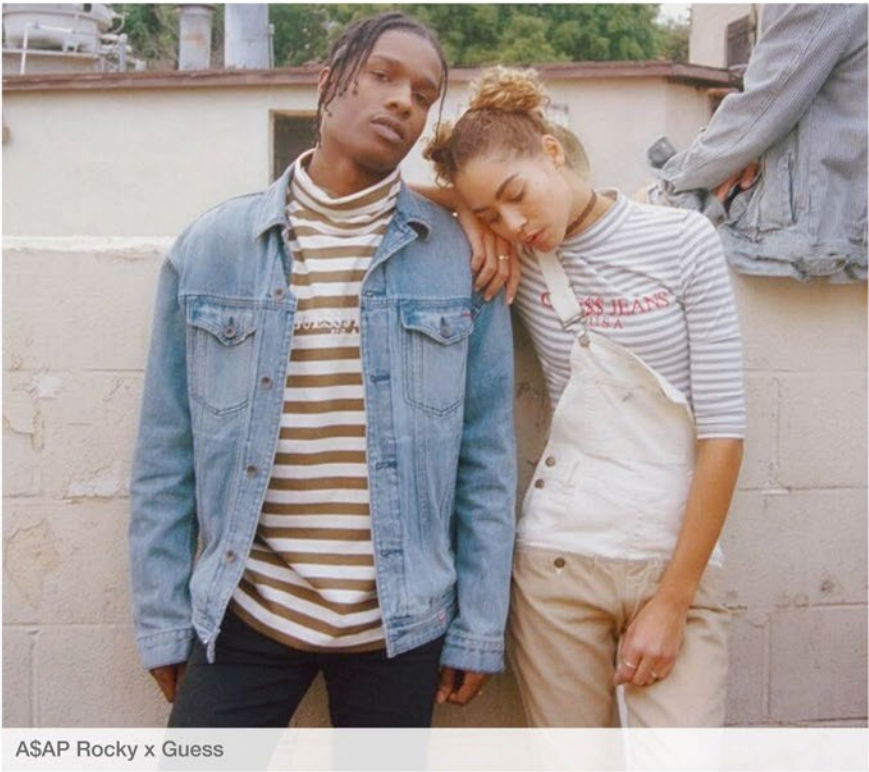
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# LABEL ANCHOR

Modernizing traditional concepts is a way of introducing touches of innovation into each collection. This decorative label mixes two Haco techniques: 3D PU Pinion, with aesthetic appeal of leather, and embroidery in the central figure, a differentiated detail that brings robustness and a point of color in the piece.



ASAP Rocky x Guess

## TECHNICAL SPECIFICATIONS

Measures:  
60mm x 65mm

Quality:  
550 3D PU

Finishes:  
137 Embroidery, 226 Engraving, Laser



# KITTEN PATCH

The 100% embroidered Haco products allow the use of special bases that meet the need of several segments. This fun patch features embroidered figure on glitter blanket, providing a wonderful visual effect.



## TECHNICAL SPECIFICATIONS

Measures:  
40mm x 46mm

Quality:  
99 Base Bordada

Finishes:  
137 Embroidery, 155 Heat Sealed  
Backing – Film, Manual Cut



Star Wars x Po-Zu



# PATCH THE CLIMBING

The peripheral embroidery, in addition to bringing structure to the piece, can be explored in creative ways. Two embroidered thread colors were used in this patch of hexagonal format, framing the label with fun touch.



## TECHNICAL SPECIFICATIONS

Measures:  
55mm x 60mm

Quality:  
11 Damask

Finishes:  
3 Heat Sealed Backing – Powder,  
5 Starching, 137 Embroidery, Laser  
and Manual Cut





# MAXI PATCH DAGGER

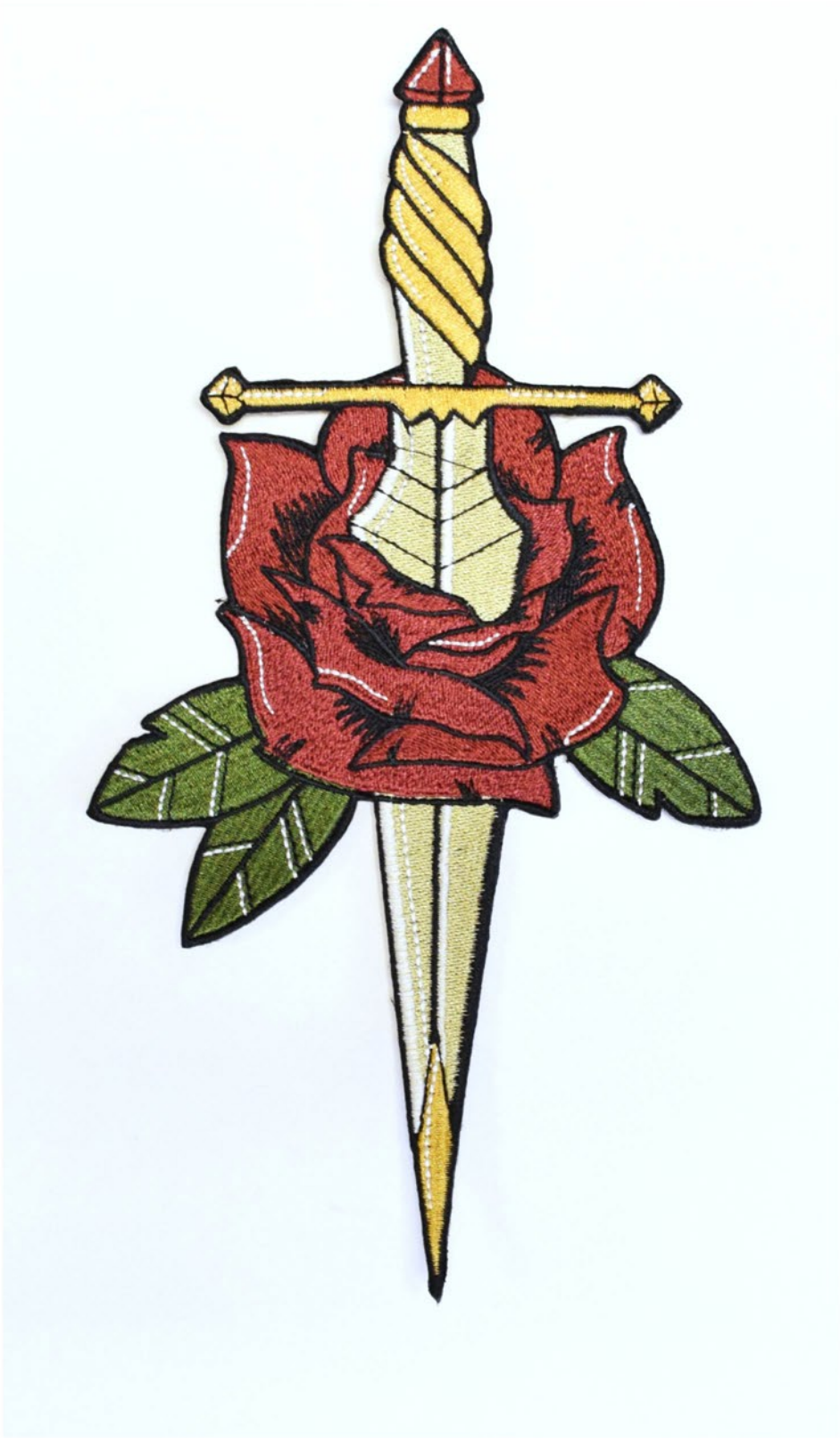
Maximalistic forms, both in accessories and clothing, continue to rise in the coming seasons and promise to stay. The maxi patches bring a lot of personality to the composition, becoming the key element of the piece.

## TECHNICAL SPECIFICATIONS

Measures:  
127mm x 243mm

Quality:  
99 Embroidery bases

Finishes:  
137 Embroidery, 155 Heat Sealed  
Backing – Film, Manual Cut





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